

LOGO



Gold shield mark with BMB monogram. Use it on its own as an icon, or with the serif wordmark in Heritage Gold.

COLOUR



TYPE

Be the best man he'll never forget.

Headlines: classic serif (Nimbus Roman, a Times-style face). Tight spacing, regular weight.

The duties. The stag do. The speech.

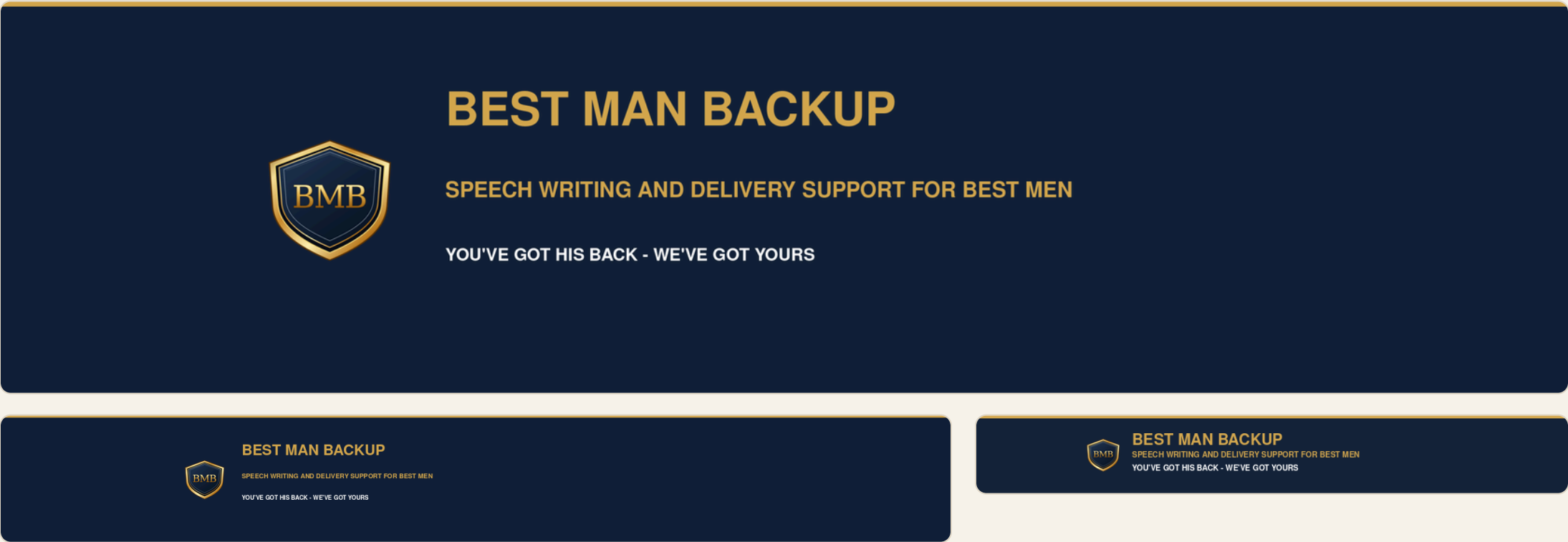
Bring it all together with a clear plan and words that are yours.

Body and labels: clean sans (Nimbus Sans, a Helvetica-style face). Small caps-style eyebrows with wide letter-spacing.

You've got his back. *We've got yours.*

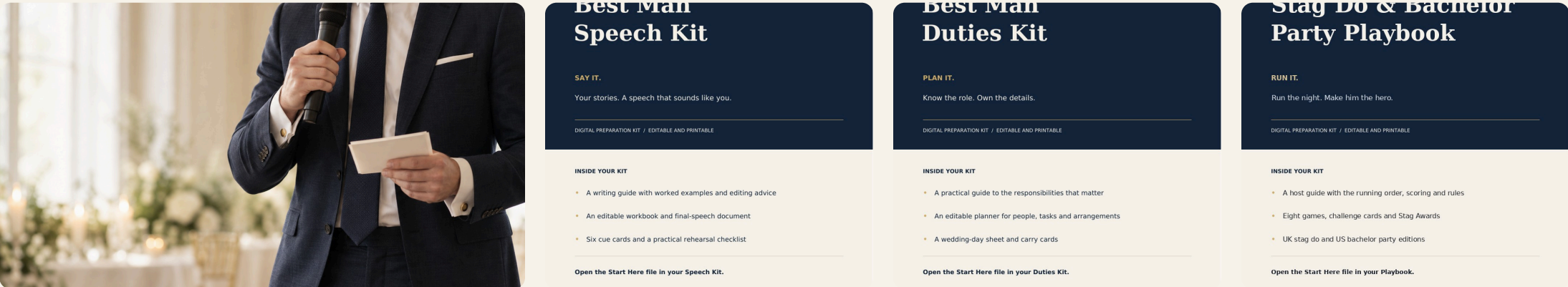
TAGLINE

SHOP BANNERS (ETSY)



Big shop banner 3360×840 · mini banner 1600×213 · order receipt banner 760×100 · shop icon 500×500.

IMAGERY



Warm, real wedding photography with navy suits and soft light. Product covers in navy and gold on ivory.